

Kintyre Action Plan: Status Report

Kintyre Action Plan		
Action / Project 1.2a Supportive Business Environment	Prepared By: Kate Fraser	Date: 16/8/13
Action / Project Overall Status: Delivery of Business Gateway service		
Action / Project Summary: <ul style="list-style-type: none"> • Donald Melville (Business Adviser) in Campbeltown 18th July and 1st August to meet clients. 		
Milestone/s scheduled for completion <ul style="list-style-type: none"> • Donald Melville scheduled to be in Campbeltown 21st and 29th August and 12th September. • Clients wanting to meet with Donald can request this via the local office or the national enquiry centre. • Donald expects to visit Islay for 2 days every quarter, subject to demand. • Other Campbeltown workshops can be added to the Business Gateway 2013-14 schedule subject to demand. 10 + clients are needed per workshop <p>All enquiries for support should be directed to 01546 605 459 or business.gateway@argyll-bute.gov.uk</p>		
Impact (year to date April – July 2013): <ul style="list-style-type: none"> • There have been 22 start-up enquiries and 11 existing business enquiries from Kintyre year to date. This compares to 169 start-up enquiries for Argyll and Bute overall and 80 existing business enquiries. • 30 meetings with a business adviser have taken place year to date for Kintyre, 21 relating to start-up and 9 with an existing business. Totals for Argyll and Bute for the same period are 128 start-up meetings and 54 existing business. • For the year to date Business Gateway has supported 4 new start-up businesses in Kintyre (including Islay and Jura). This compares to 11 for the previous full year. Across all of Argyll and Bute, 36 start-ups have been supported year to date. Kintyre based start-ups represent 33% of the total start-ups supported in MAKI by Business Gateway year to date and 11 % of Argyll and Bute total start-ups. This compares to 58% and 9.5% for 2012-13. • For the year to date Business Gateway has supported 5 existing businesses in Kintyre (including Islay and Jura). Across all of Argyll and Bute, 121 existing businesses were supported during this period. Year to date, Kintyre represents 10% of the total existing businesses supported in MAKI by Business Gateway and 4 % of Argyll and Bute. • One start-up workshop has been held in Kintyre year to date, with a total of 2 across Argyll. These workshops are typically scheduled for Feb – April and Sept – Nov as demand over the summer tends to be lower 		

Confidential

- The rolling 12 month average for customer satisfaction at Apr 13 was 93% for Argyll and Bute compared to 86% nationally. Data is available at Argyll and Bute level only. Q1 data is not yet available.
- The rolling 12 month survival rate for Apr 13 was 85% for Argyll and Bute compared to 77% nationally. 36 month survival rates will be available shortly. Data is available at Argyll and Bute level only. Q1 data is not yet available.

Quarterly reporting data will be available after 11 October for Q2, 17 Jan to Q3 and 14 April for Q4.